



CAREERS STRATEGY

2025 - 2030

**MYERSCOUGH COLLEGE &
UNIVERSITY CENTRE**



Professional



Passionate



Collaborative



FREDIE

Careers Strategic Vision –

Empowering students and apprentices to achieve rewarding and sustainable careers.

EXECUTIVE SUMMARY

As a dedicated land based and sports college, we empower our communities with ambitious and inclusive education, creating a workforce for the future. Throughout their time at Myerscough, students and apprentices receive careers education, information, advice and guidance (CEIAG) to support them in making informed career decisions for their future. We support our students and apprentices to learn about employment sectors and the labour market at local, national and international levels.

Our ambitious curriculum, and careers programme, provide students and apprentices with the opportunity to participate in a wide range of activities, underpinning the quality of education. Industry experienced tutors provide a rich and engaging curriculum for knowledge, skills and behaviour development, whilst highly qualified and knowledgeable wrap-around support teams, provide targeted support focused on achievement and personal development.

A comprehensive range of careers resources are provided with digital platforms such as Xello and the Careers Canvas page, empowering individuals to access CEIAG at any time that suits their needs.

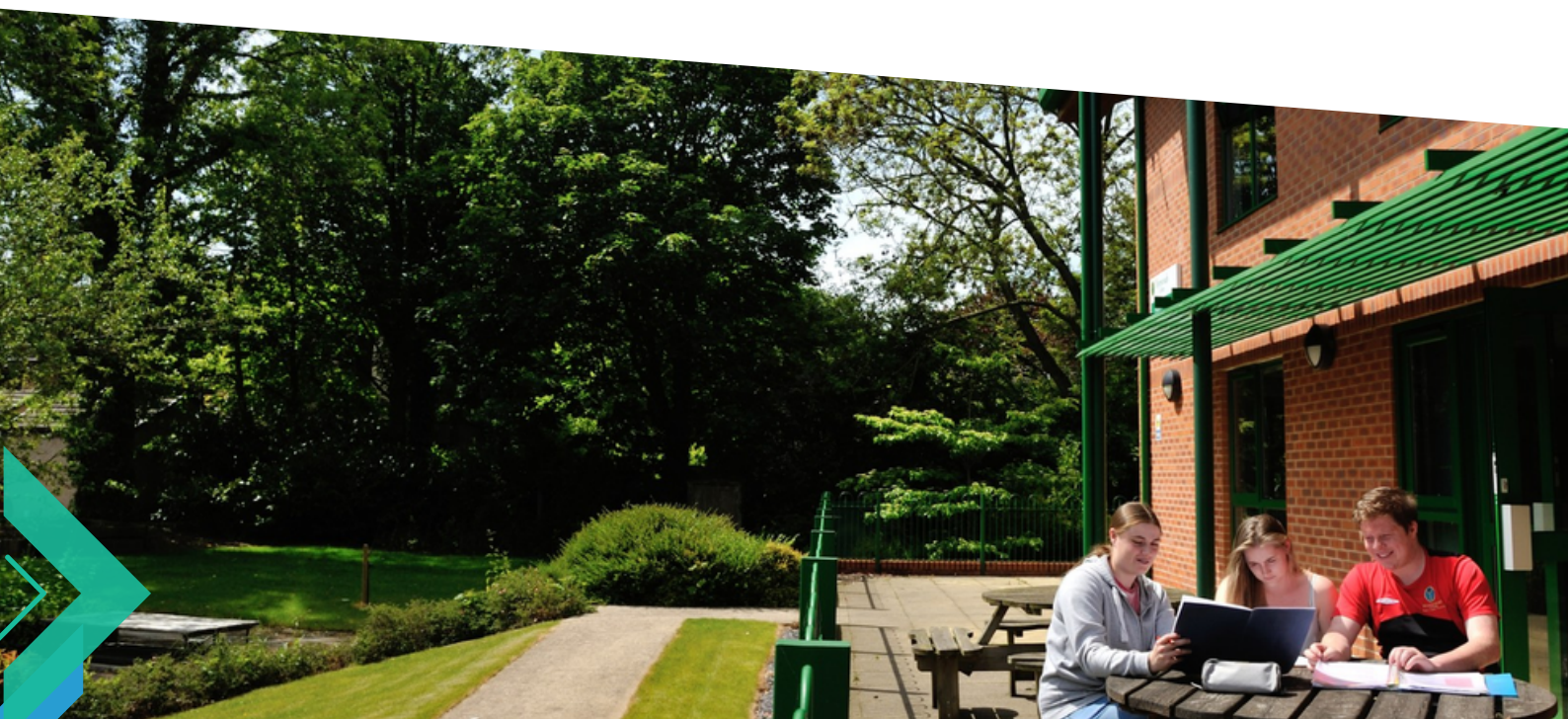
THE MYERSCOUGH CAREERS PROGRAMME

At Myerscough College, our commitment to delivering high-quality careers education, information, advice and guidance (CEIAG) is central to our vision of empowering students and apprentices to achieve rewarding and sustainable careers. In today's rapidly evolving labour market, it is more important than ever that students and apprentices are equipped not only with qualifications, but also with the knowledge, skills and confidence to make informed decisions about their futures.

Key features of the Careers Programme include:

- Career education integrated into curriculum.
- One-to-one Personal Guidance with a qualified Careers Adviser.
- Work experience opportunities as part of all study programmes.
- Employer engagement opportunities to learn about industry and develop networks.
- Progression support on next steps.
- Events, trips and visits to meet with employers and providers, and learn more about future opportunities.

The Careers Programme is aligned with the Gatsby Benchmarks to ensure a structured, effective and impactful approach to careers education. A detailed breakdown of the programme can be found in the careers section of the college website.



KEY CAREER LINKS



WES JOHNSON

Chief Executive & Principal



DEBBIE CLAYTON

Director of Corporate Services
(Strategic Careers Lead)



VICTORIA WILDING

Careers Manager
(Operational Careers Lead)



MARK MOREN

Director of Curriculum
(Curriculum Careers Lead)



LOUISE FLETCHER

Director of Curriculum
(Curriculum Careers Lead)



TRACY LANDON

Director of Apprenticeships
(Careers Apprenticeships Lead)



LEE PRICE

Employer Services Manager
(Careers Apprenticeship Advisor)



DONNA GODLINGTON

Work Experience Supervisor
(Work Experience Careers Lead)



ROB WALLACE

Vice Chair & Chair of Audit and
Governance Committee
(Careers Link Governor)

ROLES & RESPONSIBILITIES

The Careers Team

The Careers Team play a vital role in supporting students and apprentices' personal development and progression by delivering high-quality, impartial careers education, information, advice, and guidance (CEIAG). Our offer is aligned with national frameworks, including the **Gatsby Benchmarks** and the **Careers Strategy for England**, to ensure students and apprentices are well-prepared for their next steps.

Key responsibilities include:

- Strategic planning and coordination.
- Careers education delivery via workshops and events.
- Individual Careers Guidance.
- Progression and transition support.

Curriculum Tutors / Work-Based Tutors

Curriculum Tutors / Work-Based Tutors are central to the teaching, learning, and academic success of students and apprentices. They deliver subject-specific content, support learners' progress, and contribute to their personal and professional development. Curriculum Tutors / Work-Based Tutors also collaborate closely with support services to ensure each student and apprentice receives a high-quality, inclusive learning experience that prepares them for progression in learning, employment, apprenticeships, or higher education.

Key responsibilities include:

- Delivery of teaching and learning.
- Curriculum planning and development.
- Student progress monitoring.
- Assessment and feedback.
- Supporting student and apprentices welfare and development.
- Embedding personal development and careers education.

Progress Coaches

Progress Coaches meet with students and apprentices each week as part of course tutorials and deliver a programme of activities to support personal development. Acting as a key point of contact for students and apprentices' they provide tailored pastoral support, monitor progress, and help students overcome barriers to learning.

Key responsibilities include:

- Pastoral support and wellbeing.
- Tutorial and personal development delivery.
- Monitoring progress and attendance.
- Behaviour and conduct management.
- Progress reviews and target setting.

Job Coaches

Job Coaches support students to gain meaningful, high-quality work experience that enhances their employability, develops practical skills, and supports progression into sustained employment, apprenticeships, or further training.

Key responsibilities include:

- Work placement coordination.
- Student preparation for work experience.
- On-placement support.
- Employer engagement and relationship management.
- Monitoring and evaluation of work experience.
- Health, Safety and Safeguarding for work placements.



STRATEGIC GOALS FOR CAREERS



Our strategic goals for careers are designed to ensure that all students and apprentices – regardless of background, age, or level of study – have access to personalised, impartial, and impactful careers support throughout their time at college. This strategy aligns with national frameworks, including the **Gatsby Benchmarks**, the **Careers Strategy**, and **Ofsted's Education Inspection Framework**, and reflects our ambition to raise aspirations, improve progression outcomes, and strengthen partnerships with employers and education providers. These strategic goals provide a clear roadmap for delivering outstanding CEIAG, ensuring that our students and apprentices leave college prepared for sustainable employment, further study, or apprenticeships in a changing world.

STRATEGIC GOAL 1

Empower individuals to achieve career success through comprehensive CEIAG.

Key targets:

- Embed a culture of careers education which underpins the quality of education and is consistently tracked and monitored.
- Deliver a careers programme which meets the needs of all Myerscough students.

STRATEGIC GOAL 2

Develop engagement and accessibility for careers resources.

Key targets:

- Redevelop digital careers resources to support independent, 24:7 accessibility to CEIAG.
 - Include information in a range of formats, with targeted resources for SEND.
 - Increase uptake of personal guidance appointments.
- 

STRATEGIC GOAL 3

Establish new approaches to parental engagement to support student and apprentices success.

Key targets:

- Develop digital careers resources for parents and guardians.
- Provide a series of parent/guardian talks and videos on careers topics.

STRATEGIC GOAL 4

Foster and develop partnerships with employers and alumni, across land-based and sports sectors, to elevate student and apprentices career aspirations.

Key targets:

- Embed termly employer activities in all curriculum areas.
- Establish a Myerscough alumni network with regular annual activities.

STRATEGIC GOAL 5

Use student destinations tracking to inform curriculum development and employability support for individuals.

Key targets:

- Enhance destination data collection.
- Improve student preparation for positive destinations.
- Use destination data to drive quality improvement.

For more information on how we will achieve these goals and targets, please see the Careers Quality Improvement Action Plan.



QUALITY & REVIEW

Myerscough College engages in several processes to evaluate and improve the quality of careers provision. These include:

- The matrix Standard accreditation
- Termly reviews supported by the regional careers hubs and the Careers & Enterprise Company.
- Internal quality assurance processes and reporting, including the Careers Quality Improvement Action Plan.



CONTACT INFORMATION



01995 642222



www.myerscough.ac.uk/about/careers/



careers@myerscough.ac.uk



Myerscough College, St Michael's Road,
Bilsborrow, Preston, PR3 0RY



Professional



Passionate



Collaborative



FREDIE