**GOVERNOR APPROVED VERSION FOR PUBLICATION**

**MYERSCOUGH COLLEGE ‘2030 VISION’**

**PURPOSE**

*A dedicated land based and sports college, we empower our communities with ambitious and inclusive education, creating a workforce for the future.*

**VALUES & CULTURE**

*Professional, Passionate & Collaborative*

*‘FREDIE is our DNA’*

**2030 VISION**

*By 2030, Myerscough College will be a vibrant community of empowered individuals, offering ambitious land based and sport education.*

*We will cultivate the workforce of the future who excel through their industry-relevant knowledge, skills, and behaviours. We will continuously invest in our talented team, state-of-the-art facilities, and the latest technology to be the employer and education provider of choice.*

*We are committed to fostering a safe, happy, and healthy community. Our influence and impact will be recognised locally, nationally, and internationally.*

*We will drive sustainable productivity, maintain resilient finances, and make impactful investments.*

*Through partnerships and curriculum co-creation, driven by innovation and meaningful industry engagement, we will positively influence local and national economies*

**STRAPLINE**

*Empowering futures*

**2030 STRATEGIC OBJECTIVES**

**EMPOWERED PEOPLE**

* *Ambitious, high-quality land based and sport education*
* *Employer of choice*
* *Graduates with sought after knowledge, skills and behaviours*
* *Safe, inclusive & healthy communities*

**UNIQUE PLACE**

* *Industry standard facilities and leading-edge technology*
* *A centre for demonstration and knowledge exchange*
* *Local to international recognition*
* *Destination of choice for learners and employers*

**SUSTAINABLE PRODUCTIVITY**

* *Applied research, innovation and knowledge transfer*
* *An effective co-created curriculum with high quality work experience*
* *Economic, environmental and social sustainability*
* *Resilient finances with high impact investment*